

**Antoine Bruy
& Petros Efstathiadis**
2018 Laureates
Prix HSBC pour la Photographie

© Antoine Bruy



© Petros Efstathiadis

2018 edition starts in Paris !

Antoine Bruy & Petros Efstathiadis, 2018 laureates, will introduce their monographs and their works at the Clémentine de la Féronnière gallery from the 12th April to the 18th May 2018.



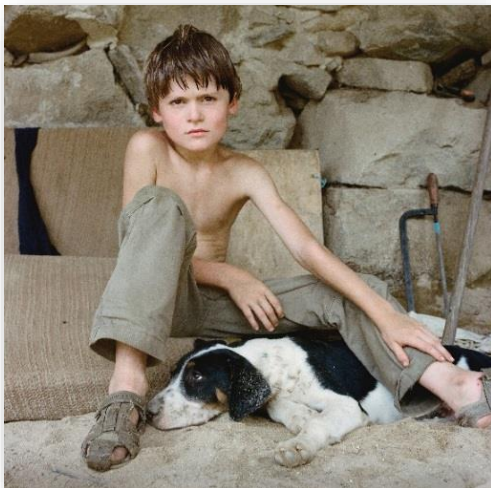
**Prix HSBC pour
la Photographie**

For the first time, Clémentine de la Féronnière gallery welcomes the Prix HSBC pour la Photographie laureates

The Prix HSBC pour la Photographie* has the pleasure to start the 2018 travelling exhibition at the Clémentine de la Féronnière gallery to exhibit **Antoine Bruy & Petros Efstathiadis**, 2018 laureates and **Olivia Gay**, Prix Joy Henderiks⁽¹⁾, chosen among 12 photographers proposed by Raphaëlle Stopin, artistic advisor.

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Clémentine de la Féronnière gallery
51 rue Saint-Louis en l'Île – PARIS 4^{ème}
12th April – 18th May 2018
Opening Exhibition Wednesday 11th April
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► **Raphaëlle Stopin comments the work of the two laureates :**



« **Antoine Bruy's** subject, geographically confined to specific territories, is treated with all the rigour of the genre. Portraits and landscapes adopt the same voice to relate how, on these scraps of land, people have woven artefacts and natural elements into a strangely homogeneous material »



« The work of **Petros Efstathiadis** has its roots in this practice of mise-en-scène. At first glance it is bizarre, then sometimes funny, occasionally tragicomic, but always intoxicating in its visual inventiveness. [...] He addresses us from where he grew up, namely Northern Greece, near Macedonia. »

CLEMENTINE DE
LA FERONNIERE

Opened in May 2011, the Clémentine de la Féronnière gallery presents photographic exhibitions, most of which are contemporary. Built onto a publishing house, the gallery was developed with the desire to work ever more closely with its photographers, on the content and the form of their work, and by supporting them in the long term.

Each of the photographers represented by the gallery is characterised by a unique photographic writing, and works in different fields: documentary, visual art or historical photography. Including, James Barnor (Ghana, born in 1929), Peter Mitchell (United Kingdom, born in 1943), Anne Rearick (United States, born in 1960), Guillaume Zuili (United States/France, born in 1965), Marco Barbon (Italy, born in 1972) or Adrien Boyer (France, born in 1979)

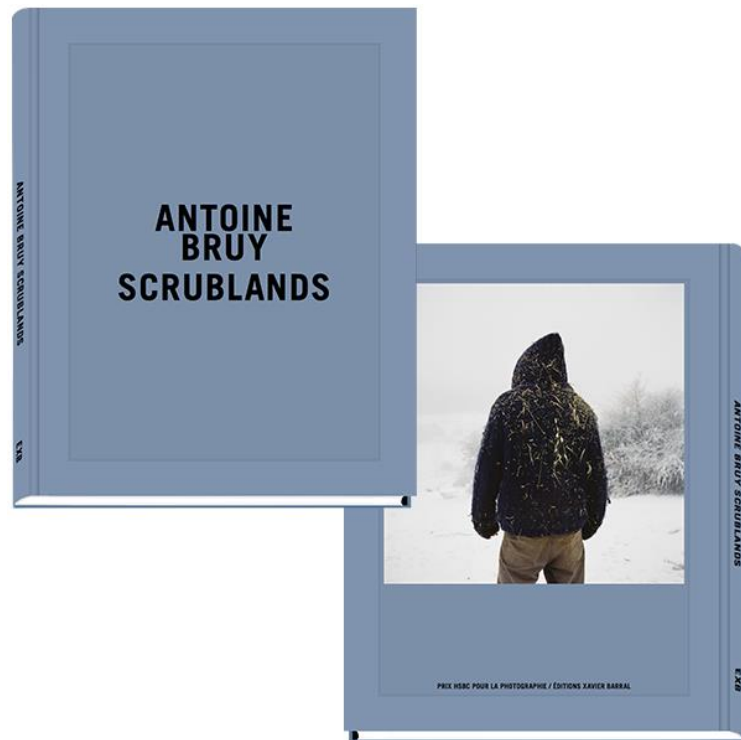
Gallery opening hours : tuesday-saturday 11am-7pm

* Under the aegis of the Fondation de France

(1) Head of Public Relations and Sponsoring, HSBC France
Member of the Executive Committee of the Prix HSBC pour la Photographie.

New collaboration with Éditions Xavier Barral

The monographs, realized by Éditions Xavier Barral, publisher who is a reference in the photography's field, change their format and will be available in bookshops from the 19th April.



SCRUBLANDS – Antoine Bruy

« There is a path running through Antoine Bruy's landscapes that connects all the men, women and children whose faces he has captured. It is long, steep and winding and leads the person who follows it up into mountains, far from any trace of city life. »

*Bound, of canvas – 19x24 - 108 pages, 58 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral.
In bookshops from the 19th April - 30€.*



LIPARO – Petros Efstathiadis

« Northern Greece, Liparo, a small Macedonian village: in this Balkan area of Greece, every day for generations, people have been watching over their land and fruit trees and, by turns, planting, pruning and harvesting. Every season, for over 10 years now, Petros Efstathiadis, photographer and son of Giorgos Efstathiadis, a peach grower, has been returning to the village to harvest another kind of fruit. »

*Bound, of canvas – 19x24 - 108 pages, 62 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral.
In bookshops from the 19th April - 30€.*

ÉDITIONS XAVIER BARRAL

Since 2002, the Éditions Xavier Barral publish books taking a visual approach to the new shapes of photography, contemporary art and sciences. Each book is a singular object whose aesthetic and design choices take pride of place. Different points of views meet between artists and authors from around the world such as Daniel Buren, Sophie Calle, Clément Chéroux, Raphaël Dallaporta, Raymond Depardon, Rinko Kawauchi, William Kentridge, Josef Koudelka, Sergio Larrain, Erik Orsenna, Alberto Manguel, Annette Messager, Martin Parr, Hiroshi Sugimoto and Jeff Wall.

The catalogue lists over 100 critically acclaimed titles including *D'après nature* by Jean Gaumy, *Vers l'Orient* by Marc Riboud (2012) and *So Long China* by Patrick Zachmann (2016), recipients of The Nadar Prize, as well as *Anticorps* by Antoine d'Agata, winner of the Rencontres d'Arles Festival 2013 Author Book Award. More recently *Sergio Larrain* won the 2014 Krasna-Krausz Book Award and *Images of conviction* the Paris Photo – Aperture Foundation PhotoBook Award.

The Prix HSBC pour la Photographie

Since 23 years, the Prix HSBC pour la Photographie undertakes to promote the emerging generation of the photography. Every year it accompanies 2 photographers by :

- **Publishing each artist's first monograph** with the publisher Éditions Xavier Barral.
- **Creating and organizing the travelling exhibition** of their works at cultural venues in France and/or abroad.
- **Producing new works**, presented during the last stage.
- **Acquisition by HSBC France of six works by laureates** for its photography collection.

2018 TOURING

PARIS

Clémentine de la Féronnière Gallery
12th APRIL – 18th MAY 2018

MOUGINS

**Musée de la Photographie André
Villers & Galerie Sintitulo**
20th JULY – 16th SEPTEMBER 2018

LYON

Le Réverbère Gallery
1st JUNE – 15th JULY 2018

METZ

L'Arsenal
27th SEPTEMBER – 29th OCTOBER 2018

Exhibition realized in collaboration with

PICTO
FOUNDATION

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Xavier Barral Editions : exb@xavierbarral.fr

For more informations, click [here](#)



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Note to the editors

HSBC in France

HSBC France became part of the HSBC Group in the year 2000. The registered office of HSBC France is located in Paris. With almost 310 branches in France and approximately 9,000 staff members, HSBC in France developed activities in individuals banking, wealth management, corporate customers, investment and markets banking and private banking.

HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,522bn at 31 December 2017, HSBC is one of the world's largest banking and financial services organisations.