

**Antoine Bruy
& Petros Efsthadiadis**
2018 Laureates
Prix HSBC pour la Photographie

© Antoine Bruy



© Petros Efsthadiadis

**2nd stage of the 2018 touring exhibition
Le Réverbère gallery in Lyon**



**Prix HSBC pour
la Photographie**

For the 7th time, Le Réverbère gallery welcomes the Prix HSBC pour la Photographie laureates

Le Prix HSBC pour la Photographie* will expose **Antoine Bruy & Petros Efstathiadis**, 2018 laureates, and **Olivia Gay**, Prix Joy Henderiks⁽¹⁾, at Le Réverbère Gallery from the 1st of June to the 13th of July 2018.

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Le Réverbère Gallery
38 rue Burdeau – 69001 Lyon
1st June – 13th July 2018
Opening Exhibition Thursday 31th May
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► The 2018 laureates comment their work :



Antoine Bruy relate :

« I hitch-hiked across Europe and the United States with the aim of meeting men and women who have made the radical choice to live far away from towns and cities, cut off from a way of life that they very often consider to be obsessed with performance, efficiency and consumption in general. »



Petros Efstathiadis tells us about his work :

« The ephemeral, seemingly casual, installations made with commonplace materials refer to a vaguely Greek, perhaps more broadly Balkan, countryside whose inhabitants often invent solutions with everything available, still exploiting manual dexterity »

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Le Réverbère
galerie de photographie
c o n t e m p o r a i n e

« Le Réverbère is the oldest photography gallery in France. Its program is constitutive from a reflexive way about photography and its contemporary form. Following this, a guideline is roll out, beyond gender distinction, with photography, Straight or Street, snapshot or staged photography, pictorial or conceptual, simulated, hybrid... And photographers, like institutions, recognise the artistic and scientific correctness of this field. For 36 years, Catherine Dérioz and Jacques Damez view photography as an image without equivalent, because it's proof of time and full of meaning. »

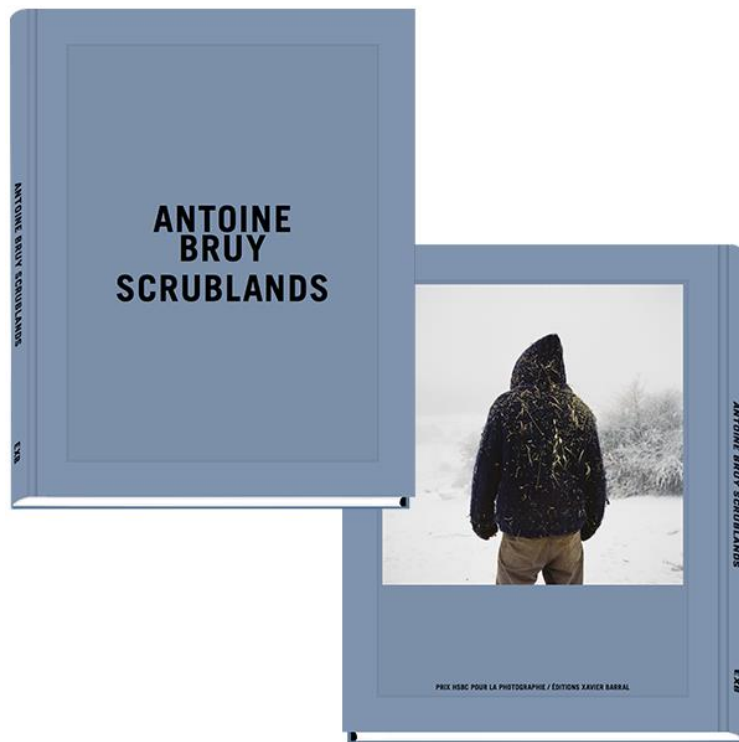
Text by Anne Favier, extract of the 35 anniversary set, *Notre beauté fixe*, Le Réverbère, 2017.
Set for sale at Le Réverbère gallery.

* Under the aegis of the Fondation de France

⁽¹⁾ Head of Public Relations and Sponsoring, HSBC France
Member of the Executive Committee of the Prix HSBC pour la Photographie.

Launch of the monographs at Éditions Xavier Barral

This year, the monographs are published by Éditions Xavier Barral, publisher who is a reference in the photography's field. They're already available in bookshops.



SCRUBLANDS – Antoine Bruy

« There is a path running through Antoine Bruy's landscapes that connects all the men, women and children whose faces he has captured. It is long, steep and winding and leads the person who follows it up into mountains, far from any trace of city life. »

*Bound, of canvas – 19x24 - 108 pages, 58 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral.
In bookshops from the 19th April - 30€.*



LIPARO – Petros Efstathiadis

« Northern Greece, Liparo, a small Macedonian village: in this Balkan area of Greece, every day for generations, people have been watching over their land and fruit trees and, by turns, planting, pruning and harvesting. Every season, for over 10 years now, Petros Efstathiadis, photographer and son of Giorgos Efstathiadis, a peach grower, has been returning to the village to harvest another kind of fruit. »

*Bound, of canvas – 19x24 - 108 pages, 62 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral.
In bookshops from the 19th April - 30€.*

Prix HSBC pour la Photographie collection directed by **Christian Caujolle**

ÉDITIONS XAVIER BARRAL

Since 2002, the Éditions Xavier Barral publish books taking a visual approach to the new shapes of photography, contemporary art and sciences. Each book is a singular object whose aesthetic and design choices take pride of place. Different points of views meet between artists and authors from around the world such as Daniel Buren, Sophie Calle, Clément Chéroux, Raphaël Dallaporta, Raymond Depardon, Rinko Kawauchi, William Kentridge, Josef Koudelka, Sergio Larrain, Erik Orsenna, Alberto Manguel, Annette Messager, Martin Parr, Hiroshi Sugimoto and Jeff Wall.

The catalogue lists over 100 critically acclaimed titles including *D'après nature* by Jean Gaumy, *Vers l'Orient* by Marc Riboud (2012) and *So Long China* by Patrick Zachmann (2016), recipients of The Nadar Prize, as well as *Anticorps* by Antoine d'Agata, winner of the Rencontres d'Arles Festival 2013 Author Book Award. More recently *Sergio Larrain* won the 2014 Krasna-Krausz Book Award and *Images of conviction* the Paris Photo – Aperture Foundation PhotoBook Award.

The Prix HSBC pour la Photographie

Since 23 years, the Prix HSBC pour la Photographie undertakes to promote the emerging generation of the photography. Every year it accompanies 2 photographers by :

- **Publishing each artist's first monograph** with the publisher Éditions Xavier Barral.
- **Creating and organizing the travelling exhibition** of their works at cultural venues in France and/or abroad.
- **Producing new works**, presented during the last stage.
- **Acquisition by HSBC France of six works by laureates** for its photography collection.

2018 TOURING

PARIS

Clémentine de la Féronnière Gallery
12th APRIL – 18th MAY 2018

MOUGINS

**Musée de la Photographie André
Villers & Galerie Sintitulo**
20th JULY – 16th SEPTEMBER 2018

LYON

Le Réverbère Gallery
1st JUNE – 13th JULY 2018

METZ

L'Arsenal
27th SEPTEMBER – 29th OCTOBER 2018

Exhibition realized in collaboration with

PICTO
FOUNDATION

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For more informations, click [here](#)



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Note to the editors

HSBC in France

HSBC France became part of the HSBC Group in the year 2000. The registered office of HSBC France is located in Paris. With almost 310 branches in France and approximately 9,000 staff members, HSBC in France developed activities in individuals banking, wealth management, corporate customers, investment and markets banking and private banking.

HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,522bn at 31 December 2017, HSBC is one of the world's largest banking and financial services organisations.