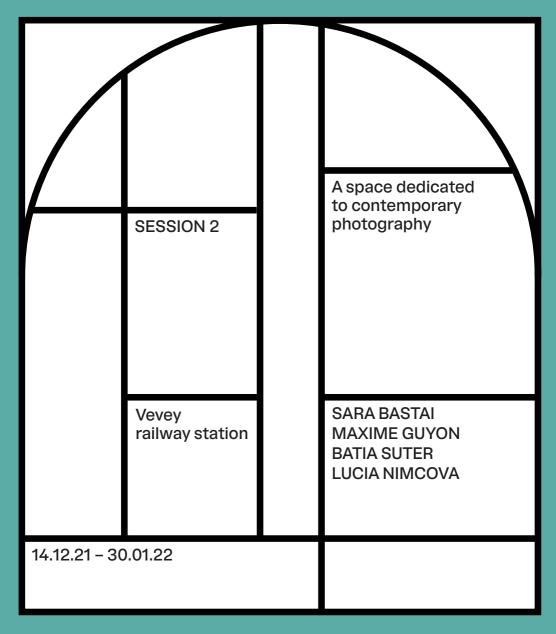
L'APPARTEMENT

ESPACE IMAGES VEVEY



PRESSKIT

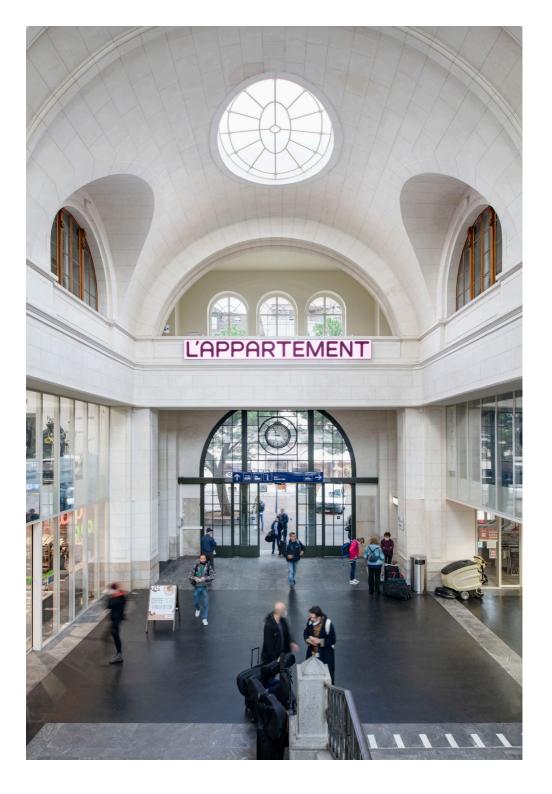


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ESPACE IMAGES VEVEY

THE HOUSEWARMING PARTY VERNISSAGE

Tuesday, December 14, 2021 at 6pm. will be the occasion for the housewarming of the 2nd session of exhibitions at L'Appartement - Espace Images Vevey.

Presentation of the "roommates" artists - Sara Bastai, Maxime Guyon, Lucia Nimcova and Batia Suter - by Alexis Georgacopoulos, director of ECAL and Stefano Stoll, director of Images Vevey.





AN APARTMENT FOR CONTEMPORARY PHOTOGRAPHY

"L'Appartement - Espace Images Vevey" is the new permanent showcase for Images Vevey's activities. From September 2021 onwards, this art space will host around fifteen artist projects and exhibitions per year, free of charge. It will provide a link between two editions of the Images Vevey biennial and will help to keep the "Vevey ville d'images" label alive throughout the year.

This new space for contemporary photography is located in the main hall of the Vevey railway station, in the former railwaymen's apartments. It is from this historical background that it takes its name of "L'Appartement - Espace Images Vevey".

THE ANNOUNCEMENT

"L'Appartement - Espace Images Vevey" is an inspiring

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"L'Appartement - Espace Images Vevey" is an inspiring

a monute entrance.

(HD projection room)

a kitchen (bookstore and shop), three borridor (exhibition)

a kitchen (bookstore and shop), three bodrooms

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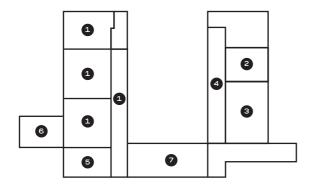
a lift for disable

VENUE OVERVIEW EXHIBITION PLAN

The particularity of L'Appartement is that each of its rooms is assigned to a particular exhibition format. By preserving the original aspect of the building and transforming its primary function, Images Vevey aims to offer a visitor experience that reflects the surprising and convivial image of its biennial event.

L'Appartement will therefore continue to host four artists' projects simultaneously and will continue to organise its exhibitions according to its four main living areas:

L'APPARTEMENT Room map



- O1 THE ROOMS a monographic exhibition
- O2 THE LOUNGE presentation of an artist's book
- O3 THE CINEMA
 a projection of
 an artist's video
- O4 THE CORRIDOR a corridor reserved for children
- O5 THE KITCHEN
 a reception area,
 bookstore and shop
- O6 THE TERRACE panoramic relaxation
- 07 THE BALCONY vernissage

THE ROOMMATES UPCOMING EXHIBITIONS

Each programming block will last between six and eight weeks. During the Images Vevey biennial, programmed artists will be hosted as part of the festival. Exclusively made up of contemporary artists of all ages and backgrounds, the programming will give pride of place to young talent and to artists trained by both national and international schools, offering a first opportunity to exhibit in a high-quality professional environment.

SESSION 2, 14.12.21 - 30.01.22

LES CHAMBRES Sara Bastai (Portugal)



LE CINÉMA Batia Suter (Suisse)

LE SALON Maxime Guyon (France)

LE COULOIR Lucia Nimcova (Slovaquie) The Images Vevey x ECAL Award was created in 2021 and strengthens the collaboration between the two institutions. It aims to offer each year a first exhibition experience to an ECAL graduate (Master in Photography). The awarded work is presented in the form of a monographic exhibition in the rooms (Les chambres) of L'Appartement - Espace Images Vevey.

LES CHAMBRES

Sara Bastai (Portugal) RAM_2.0, 2021



To keep pace with contemporary creation, Images Vevey has joined forces with ECAL/Ecole cantonale d'art de Lausanne, to launch Images Vevey x ECAL, a new prize offering a first solo exhibition to a student completing his/her studies in photography. The first ever Images Vevey x ECAL prize has been awarded to Sara Bastai for her RAM_2.0 project involving artificial intelligence. The artist ran the hundreds of photos in her smartphone through an algorithm, which analysed the images and described what it observed. She then photographed new scenarios based on the generated captions. This created a dialogue between the artist and the machine, exploring the notion of memory through the eyes of technology

> Photography Master diploma project at the ECAL/Ecole cantonale d'art de Lausanne





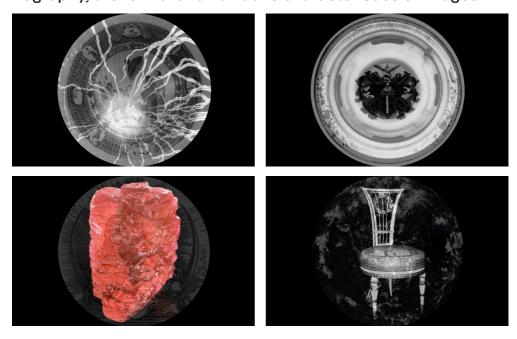


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LE CINÉMA

Batia Suter (Suisse) Radial Grammar (3D re-edit), 2021

Batia Suter has been collecting books and magazines for over twenty years. Most of them are second-hand and include scientific papers, glossaries, promotional catalogues, art and history books, periodicals on the animal kingdom, and much more. These pages provide the raw material for her artistic practice, whereby she extracts, decontextualises, and correlates images to reveal them in a new light. Her extensive project *Radial Grammar* is showcased in an exhibition, a book, and a video. This visual montage evokes a bookshop packed with treasures and encyclopaedias. In L'Appartement, the projection evokes the giant sphere of the Chiesa Madre in the town of Gibellina, Italy. Suter designed this slide show for a monumental videomapping as part of the for the bienniale Images Gibellina 2021. The fluidity takes us on a mysterious visual journey through iconography, the formal and narrative characteristics of images.



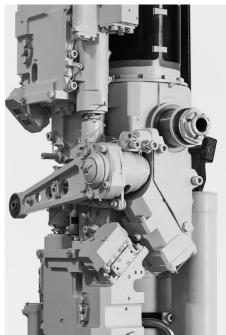
LE SALON

Maxime Guyon (France) Aircraft: The New Anatomy, 2020

From 2017 to 2020, Maxime Guyon explored the most significant aviation factories and met numerous protagonists of this impressive sector of the economy. His keen eye for detail and aesthetics is apparent in his series of photographs questioning the fascinating evolution of the aeronautical industry and the rat race for technological performance. The book entitled Aircraft: *The New Anatomy* published by Lars Müller in Zurich, presents a collation of his work. Complemented with an essay by Nicolas Nova, a Swiss-French researcher and anthropologist, these images serve as an evolving metaphor and launchpad for a broader reflection on human-made artefacts and the ambivalent link between nature and technology.

Published by Lars Müller Publishers 22 x 28 cm, 126 pages, 70 illustrations





LE COULOIR

Lucia Nimcova (Slovaquie) Animal Imago, 2013

When artist Lucia Nimcova goes on a trip, she has a penchant for photographing the animals she notices on her excursions. Sending these images of urban creatures as postcards to friends and family initiates a reflection on communication. How do we, as city creatures of the 21st century, compare to other animals? What can we learn if we really try to listen to them, collaborate with them or put ourselves in their place? Can we understand one another? This tamed, humanised fauna farcically questions our status as a "superior" species. Fifteen of the artist's street photographs have been collated in a display specifically designed for children.





THE WINDOW VISUAL IDENTITY

ATELIER CIAO designed the visual identity of "L'Appartement - Espace Images Vevey", inspired by the nature of the venue, its existing use, and the concept of the window.

THE LOGO

The logo is based on the emblematic shape of the main entrance to Vevey station and the windows of the corridor of "L'Appartement - Espace Images Vevey". Its shape also evokes a railway tunnel.

THE POSTER

The window is an important inspiration source in history of art. It allows us to stage two spaces: the interior and the exterior. As a multiplier of spaces, the window shows, separates, connects, aims, frames, and opens. The studio has taken advantage of the characteristics of the window to achieve an unusual, poetic, and pragmatic visual communication effect. The concept allows the public to become curious and voyeuristic, peering through the window into the interior of "The Apartment" to discover visual clues about the programmed artists.

THE SPACE

The communication of L'Appartement revolves around the theme of cohabitation and thus honours the primary function of the venue, while allowing Images Vevey to present artistic projects in an original and atypical way. Whether it be invitations in the form of house-warming parties, furniture or interior decoration, the details evoke the world of housing and living together.

L'APPARTEMENT



14.12.21-30.01.22

THE CONSTRUCTION SITE RENOVATIONS

The Vevey railway station was completely renovated by the SBB for the Fête des Vignerons in the summer of 2019. The railwaymen's apartments were not affected by this major work on the shell of the building. Images Vevey and the SBB agreed back in 2017 that Vevey station would be the first station in Switzerland to have an art centre. The work lasted several years and was designed and financed by Images Vevey. The guiding principle was to create a place for contemporary photography while preserving the history of the venue, in accordance with the request of Monuments historiques du canton de Vaud.









LA CUISINE RECEPTION AND BOOKSHOP

The former railwaymen's kitchen has become the reception, the shop and the bookshop of L'Appartement. The public will find there in particular:





PUBLISHING & CO-PUBLISHING

Images Vevey's editorial strategy focuses on a series of collaborations set up with publishing houses that specialise in photography, as well as with artists directly. Since 2015, Images Vevey has pledged to assist innovative editorial projects, in particular with the creation of the Images Vevey Book Award.







BAGS

For some years now Images Vevey has been recycling the monumental canvases displayed on facades in the city during the various Festival Images Vevey and turning them into a unique bag collection. Entirely Swiss made, each piece is unique, manufactured in Switzerland and bears a label that identifies the artwork it was made from.

LA TERRASSE

Equipped with deckchairs and accessible free of charge during opening hours, the south-facing terrace, which offers a view of the entire station square, will quickly become a favourite meeting place in Vevey station.

A LOOKBACK IN PHOTOS

SESSION 1: 13.10 - 28.11.21

LE CINÉMA 9

Marie Noury, Nous voir ensemble

LE SALON 2

Peter Puklus, The Hero Mother - How to build a House

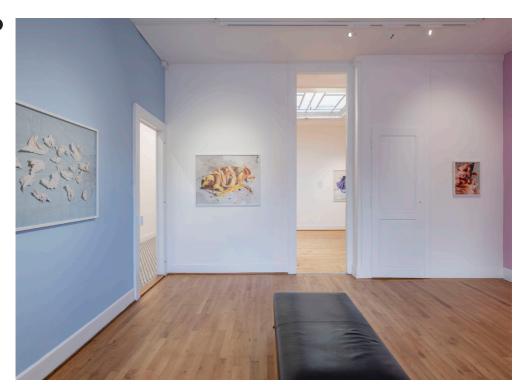
LE COULOIR 4

Nicolas Polli, À table avec Nico!

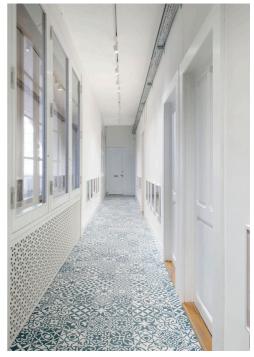
LES CHAMBRES 4

Nicolas Polli, When Strawberries Will grow on Trees, I Will Kiss U









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PRACTICAL INFORMATION

OPENING

SESSION 2:14.12.21 - 30.01.2022

SESSION 3:15.02 - 27.03.22

Wednesday to Sunday

2-6pm

Free entrance

COVID-19

The exhibitions will be held in compliance with the official health regulations in force.

Sanitary pass required

TRANSPORTATION

Direct train connection to all stations in Switzerland and

abroad.

ACCESSIBILITY

Lift available for people with

reduced mobility.

www.images.ch

#lappartementimages

#imagesvevey @images_vevey

ORGANISATION

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Stefano Stoll

PRODUCTION

AND ADMINISTRATION

Raphaël Biollay

PROGRAMMATION TEAM

Stefano Stoll

Raphaël Biollay

ADMINISTRATION

Yulia Fernandes

PRODUCTION

Tamara Jenny-Devrient

COMMUNICATION

AND PRESS

Amandine Marchand

GRAPHIC DESIGN

ATELIER CIAO,

Nicolas Polli, Julie Ryser

RECEPTION,

STORE AND BOOKSHOP

Chely Hauert

CULTURAL OUTREACH

Audrey Zimmerli

Photos credits

Vincent Jendly and Léonard Rossi (page 2)

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MAIN PARTNERS













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AND COMMUNICATION
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Out of Home Media

batiplus

F&B PARTNERS





ARTISTIC PARTNER

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RARTEMA