

**Antoine Bruy
& Petros Efsthadiadis**
2018 Laureates
Prix HSBC pour la Photographie



© Antoine Bruy



© Petros Efsthadiadis

**3rd stage of the 2018 touring exhibition
from July 20th to 16th September 16th in Mougins**



**Prix HSBC pour
la Photographie**

The 2018 laureates exhibit all summer in Mougins Musée de la Photographie André Villers & Sintitulo Gallery

For the 4th time, the Prix HSBC pour la Photographie* introduce the laureates in Mougins. **Antoine Bruy & Petros Efstathiadis**, 2018 laureates, and **Olivia Gay**, Prix Joy Henderiks ⁽¹⁾, exhibit their images in 2 different places in the heart of the city.

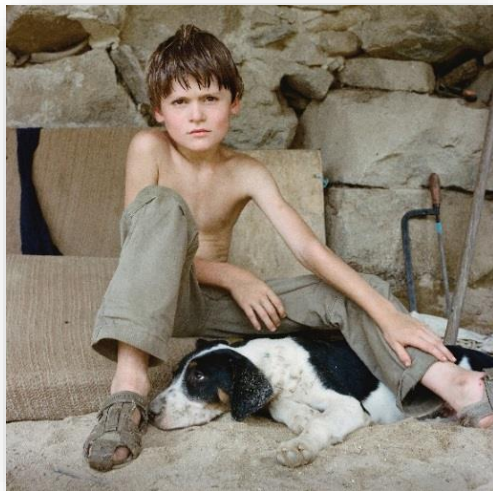
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Exhibition from the 20th of July to the 16th of September 2018

Musée de la Photographie André Villers, Porte Sarrazine

Galerie Sintitulo, 10 rue Commandeur

Opening Exhibition on Friday 20th July 2018 at 7pm
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► **Raphaëlle Stopin comments the work of the two laureates :**



« **Antoine Bruy's** subject, geographically confined to specific territories, is treated with all the rigour of the genre. Portraits and landscapes adopt the same voice to relate how, on these scraps of land, people have woven artefacts and natural elements into a strangely homogeneous material »



« The work of **Petros Efstathiadis** has its roots in this practice of mise-en-scène. At first glance it is bizarre, then sometimes funny, occasionally tragicomic, but always intoxicating in its visual inventiveness. [...] He addresses us from where he grew up, namely Northern Greece, near Macedonia. »

MOUGINS
Musée de la Photographie
André Villers

Since 1986, the Musée de la Photographie André Villers has been in a broadcast process of contemporary art because of young artists who are selected in the context of this temporary exhibitions' programming. The influence of its creator, André Villers is not a coincidence. Indeed, André's collaboration with Pablo Picasso had importantly influence his practice of plastic photography, started afterward the artistic line of the museum.

galerie
sintitulo

art contemporain

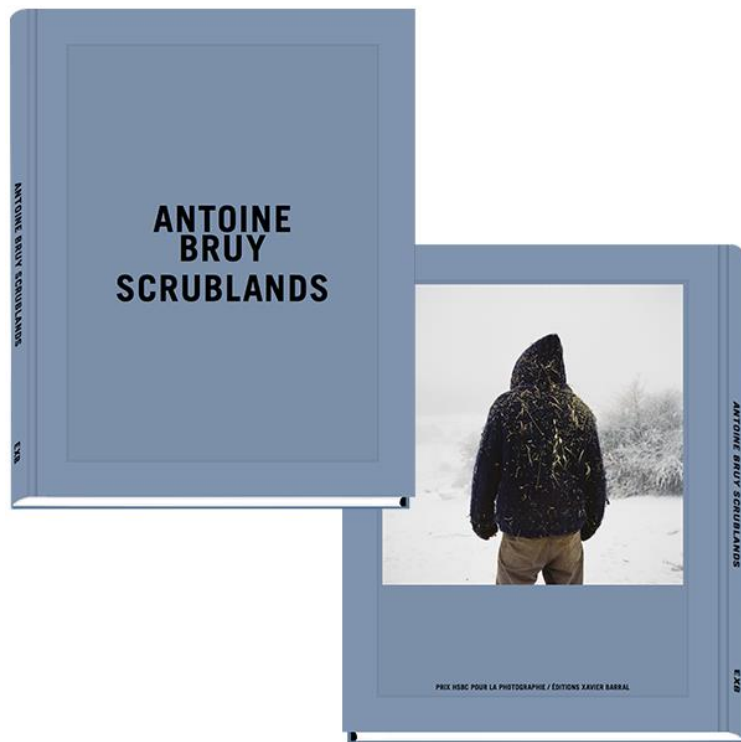
Sintitulo gallery essentially deals with contemporary art, by initiating actions oriented towards valorizing emerging art scene. Within our exhibition space, a dialogue takes form between works by emerging and established artists, with researches that are representative at a regional, national or international level. Our gallery project is permanently accompanied by educational tools for each and every kind of audience and we permanently grant personalized assistance to all of our visitors.

* Under the aegis of the Fondation de France

⁽¹⁾ Head of Public Relations and Sponsoring, HSBC France
Member of the Executive Committee of the Prix HSBC pour la Photographie.

Launch of the monographs at Éditions Xavier Barral

This year, the monographs are published by Éditions Xavier Barral, publisher who is a reference in the photography's field. They're already available in bookshops.



SCRUBLANDS – Antoine Bruy

« There is a path running through Antoine Bruy's landscapes that connects all the men, women and children whose faces he has captured. It is long, steep and winding and leads the person who follows it up into mountains, far from any trace of city life. »

Bound, of canvas – 19x24 - 108 pages, 58 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral. In bookshops from the 19th April - 30€.

LIPARO – Petros Efstathiadis

« Northern Greece, Liparo, a small Macedonian village: in this Balkan area of Greece, every day for generations, people have been watching over their land and fruit trees and, by turns, planting, pruning and harvesting. Every season, for over 10 years now, Petros Efstathiadis, photographer and son of Giorgos Efstathiadis, a peach grower, has been returning to the village to harvest another kind of fruit. »

Bound, of canvas – 19x24 - 108 pages, 62 photographs color – text from Raphaëlle Stopin - Éditions Xavier Barral. In bookshops from the 19th April - 30€.

Prix HSBC pour la Photographie collection directed by **Christian Caujolle**

ÉDITIONS XAVIER BARRAL

Since 2002, the Éditions Xavier Barral publish books taking a visual approach to the new shapes of photography, contemporary art and sciences. Each book is a singular object whose aesthetic and design choices take pride of place. Different points of views meet between artists and authors from around the world such as Daniel Buren, Sophie Calle, Clément Chéroux, Raphaël Dallaporta, Raymond Depardon, Rinko Kawauchi, William Kentridge, Josef Koudelka, Sergio Larrain, Erik Orsenna, Alberto Manguel, Annette Messager, Martin Parr, Hiroshi Sugimoto and Jeff Wall.

The catalogue lists over 100 critically acclaimed titles including *D'après nature* by Jean Gaumy, *Vers l'Orient* by Marc Riboud (2012) and *So Long China* by Patrick Zachmann (2016), recipients of The Nadar Prize, as well as *Anticorps* by Antoine d'Agata, winner of the Rencontres d'Arles Festival 2013 Author Book Award. More recently *Sergio Larrain* won the 2014 Krasna-Krausz Book Award and *Images of conviction* the Paris Photo – Aperture Foundation PhotoBook Award.

The Prix HSBC pour la Photographie

Since 23 years, the Prix HSBC pour la Photographie undertakes to promote the emerging generation of the photography. Every year it accompanies 2 photographers by :

- **Publishing each artist's first monograph** with the publisher Éditions Xavier Barral.
- **Creating and organizing the travelling exhibition** of their works at cultural venues in France and/or abroad.
- **Producing new works**, presented during the last stage.
- **Acquisition by HSBC France of six works by laureates** for its photography collection.

2018 TOURING

PARIS

Clémentine de la Féronnière Gallery

12th APRIL – 18th MAY 2018

LYON

Le Réverbère Gallery

1st JUNE – 13th JULY 2018

MOUGINS

Musée de la Photographie André

Villers & Sintitulo Gallery

20th JULY – 16th SEPTEMBER 2018

METZ

L'Arsenal

27th SEPTEMBER – 28th OCTOBER 2018

Exhibition realized in collaboration with

PICTO
FOUNDATION

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Xavier Barral Editions : exb@xavierbarral.fr

For more informations, click [here](#)

Downloading link : prixhsbc.evenium/?pg=presse



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la Photographie**

Note to the editors

HSBC in France

HSBC France became part of the HSBC Group in the year 2000. The registered office of HSBC France is located in Paris. With almost 310 branches in France and approximately 9,000 staff members, HSBC in France developed activities in individuals banking, wealth management, corporate customers, investment and markets banking and private banking.

HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,522bn at 31 December 2017, HSBC is one of the world's largest banking and financial services organisations.